

Developing and cultivating an innovative Agriculture 4.0 farming System

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ABSTRACT

Agriculture apps should go next up to roots of crops. As technology innovators look ahead to 2021 and beyond, we discover with a few ag-tech companies to gain insight into the trends shaping mobile app development for agriculture transformation. We need to address the key structural challenges, such as the lack of infrastructure, technology and financing, is crucial and success adoption of digital technology since these services will be available through mobile, apps and web. There is basic need of efficient re-inventions of existing agriculture farming practices, combined with tech-driven innovations. Promoting new technologies to strengthen India's agricultural research and productivity is one of the most important needs for agricultural growth. For disaster recover from the economic crisis, natural calamities, farmers in India are progressively adopting smart farming technologies like Farming-as-a-Service (FaaS), Food-as-a-Service (FaaS), Agriculture Drone-as-a-Service (DaaS), Equipment-as-a-Service (EaaS) and Software-as-a-Service (SaaS) models for Sustainable Agriculture domain to address the emerging issues. There is poor access to existing agriculture software application to all stakeholders of agriculture and there is no any unique software app having all FaaS available in single platform. In this paper researcher focuses on the importance to develop end-to-end innovative farming-as-a-Services. As technology solution for all agriculture stakeholders like farmers, start-up, Farmepreneur, governments, Agri-entrepreneurs, equipment suppliers, agronomists and IT vendors etc.

Keywords: Farming-as-a-Service (FaaS), Food-as-a-Service (FaaS),

EFFECTIVENESS OF NGOS' IN GLOBAL HUMAN DEVELOPMENT

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ABSTRACT

The changing role of non-governmental organizations now a day (NGOs) is more critical and more strategic in the process of global human development than at any time before. In recent years, the range and number of activities undertaken by NGOs has widened. They now undertake a much broad range of activities than simply raising awareness amongst masses and or acting merely as pressure groups. Their activities have now diversified and include a variety of actions like environment monitoring; training programmes related to promotion of environmental education and community development ; demonstration projects implementation; conducting developmental works in partnership with the government; and promoting regional and international cooperation on environment. Many organisations also get involved in the practical management for conservation areas, and help to promote community or individual action and also campaign for greater accountability on the part of the government and as well as corporate sector. This paper focuses on effectiveness of non-governmental organizations (NGOs) in global human development through a study conducted with two NGOs in Swadhar IDWC and Equal Community Foundation within Pune district. Global human development programmes undertaken by the NGOs in their areas included community development programmes, agricultural programmes, human resource development programmes, micro financing, industrial and trade programmes. This paper focuses on effectiveness of organisations working for global human development through a study conducted on beneficiaries, and workers of NGOs. The majority of NGOs within the area of Pune work concurrently and accurately on environment and global human development, thus acknowledging that environmental problems are embedded in economic and social systems.

Keywords: Organisational effectiveness, Parameters of effectiveness, Satisfaction level.

Factors Influencing Online Shopping During Covid – 19

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ABSTRACT

Online shopping refers to the activity of buying goods or services over the internet. The covid 19 pandemic has accelerated the shift towards a more digital world. The pandemic has changed the way consumers use e-commerce and digital solutions. Physical distancing restrictions, travel bans and business closures have really forced the people to purchase online. The study aims at identifying the motivating factors which plays an important role in the growth of online shopping. This paper also explores the mode of payment while purchasing over the internet. The present study will be useful to the online retailers to know the overall online experience of the customers. Data were collected from a sample of 60 respondents from the residents of Elthuruth Amala Nagar Residents Association, Thrissur.

Keywords: Online shopping,e-commerce

Relation between Social entrepreneurship and Human Resource of Nonprofit organization

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Abstract

A social entrepreneur is an individual, group, network, organization, or alliance that seeks sustainable, large-scale change through pattern-breaking ideas in what government, nonprofits, and businesses do to address significant social problems. Social entrepreneurship has gained increased interest as a strategy for solving social problem. Social entrepreneurs are innovators and change agents, who may pursue earned income or other sources of revenue to implement their new ideas. Their role in the non-profit sectors is similar to that entrepreneur in business. many entrepreneurs found new organizations, but they may act within established organizations, including nonprofits, business and government. social entrepreneurship identified characteristics of high impact nonprofit that are “forces for good”. Despite some critics who believe that collaborative efforts are more effective than the action of alone individual, social entrepreneurship is likely to growing. Through this research paper researcher trying to find out whether social entrepreneurs or individuals can be educated or trained in a way that will result in entrepreneurial behavior. Social entrepreneurship is not about generating earned income or even about incremental innovation in the social sector. It is about innovations that have the potential for major societal impact by addressing the root causes of a social problem, reducing particular social needs, and preventing undesirable outcomes.

Key words: Social entrepreneurship, social entrepreneur, non-profit sectors

A survey of Pre-Post effect on change in human mindset with meditation during Covid 19 Pandemic

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Abstract

Today due to Covid19 pandemic, we are threatened with a situation we have never faced before. The government, medical experts, police are taking necessary commendable actions to fight against corona. But it is the need of the hour to be able to remain calm, balanced, and strong and face this dreadful situation. Anapana is the first step in the practice of Vipassana Meditation. Anapana means observation of natural, normal respiration, as it comes in and as it goes out. It is an easy to learn scientific technique that helps develop concentration of the mind. Anapanasati is a form of Buddhist meditation originally taught by Gautama Buddha in several suttas including the Anapanasati Sutta. This research article discusses on the comparative study on change in human mindset with Anapana meditation during Covid 19 Pandemic. The study is made by collecting the responses with the help of pre and post questionnaires.

Keywords: Anapana, Pandemic, mindset.